## **EVENT MANAGEMENT**



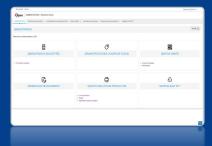
Our EMS (Event Management Software) is the most flexible in the market. Choose and design your features within a unique data ecosystem.

#### **EXPO WEBSITE**



- Website editor and dedicated Exhibitor, visitor or press
  zones
- Advanced search engine and category filters for Exhibitors, sessions, news, etc..
- E-commerce and event related integrated features
- Analytics and transactional reports

# EVENT PROJECT MANAGEMENT



- Simple tool ideal for event projects
- Create teams and tasks with workflows
- Display Gantt views
- Create triggers and alerts

#### **NETWORKING**



- Gather interested from audiences (ex: visitors and exhibitors)
- Create matching rules with caps, rights, etc..
- Create email workflows
- Manage Agenda and appointment conflicts
- Add feature to mobile app

#### **SURVEYS**



- Create standard surveys
- Link information to the central event database and tie it to exhibitors, visitors etc..
- Add survey results to your CRM profiles (ex : Exhibitor's survey)

## **Key features highlight**

- Responsive websites ( auto adapt to mobile devices and tablets)
- Centralized data, live data automatically updated.
- DIY management or through Klipso professional services

### **Additional features**

Mobile App: integrates with website data and features and vice versa

Audience engagement: create dynamic surveys / questions / session reviews and more. Project live result during sessions

Interactive floorplan: allow visitor to have an in-depth experience from web to mobile

